Business Statistics & Analytics

Monthly Newsletter

April 2026

Business Statistics & Analytics Classroom Best Practices

Responsible AI in Education: How we ensure safety and effective use, while adding value to our products

Join McGraw Hill as Chief Product Officer Lori Anderson shares how the company builds AI solutions students and educators can trust.

Click here to learn more.

connect Digital Showcase

Take a Tour of SmartBook with AI Reader

Take a self-guided tour of McGraw Hill's science-based adaptive learning solution designed to drive engagement, deepen understanding, and prepare students for what's next.

Click here to learn more.

Business Statistics & Analytics Showcase

Introduction to Business Analytics prepares students to ask meaningful questions, analyze data with accessible tools—including Excel®, Tableau®, Power BI®, Python®, and GenAI—and apply the SOAR analytics model through hands-on labs and real-world projects to make informed business decisions.

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the Analytics Insider blog!

Introducing AI in Business: Creating Value Responsibly — A Behind-the-Scenes Look into the Title and the Real-World Lessons That Inspired It

Take a quick look at how a simple tractor safety lesson inspired the mindset behind ***AI in Business: Creating Value Responsibly***—and why responsible use matters in the age of AI.

Click here to learn more.

Webinars

Check out our spring webinar series to boost your skills and elevate your courses:

On-Demand – Preparing Students to Thrive in an AI-Powered World

On-Demand – Hands-On Labs for Impactful Analytics & Visualization

On-Demand – Unlock the Power of McGraw Hill Connect®

On-Demand – SQL & Python Foundations for Business Students

Recording Coming Soon– From Data to Decisions: Applied Analytics with Microsoft Power Tools

Find Your Fit

Find the right Business Statistics or Business Analytics product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.



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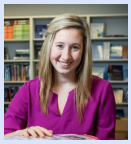

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