Business Statistics & Analytics
Monthly Newsletter
March 2026

Business Statistics & Analytics Classroom Best Practices

GenAI Prep Modules: Understanding Connect Assignment Features

GenAI Prep Modules offer instructors a simple, ready-to-assign way to integrate responsible AI learning into their courses, with availability across all 2025—and continuing into 2026—Evergreen releases.

Click here to learn more.

Mc Graw Hill connect Digital Showcase

Empower Students with Career-Ready SIMskills Badges

SIMskills offers students low-cost, self-paced digital badges they can purchase to build career-ready, resume-boosting Microsoft Office and Generative AI skills—accessible through, but not included in, Connect.

Click here to learn more.

Business Statistics & Analytics Showcase

Data Visualization: Storytelling with Impact equips students with ethical, story-driven, career-ready skills by guiding them through the full analysis-to-visualization process using the AMPS framework and hands-on labs in Excel, Power BI, and Tableau.

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the Analytics Insider blog!

Transforming Business Analytics Learning at Florida International University

Discover how FIU transformed its Business Analytics II course using Connect's hands-on labs, adaptive tools, and dedicated McGraw Hill support to boost engagement, simplify grading, and strengthen students' analytical skills.

Click here to learn more.

Webinars

Check out our spring webinar series to boost your skills and elevate your courses:

On-Demand – Preparing Students to Thrive in an AI-Powered World

On-Demand – Hands-On Labs for Impactful Analytics & Visualization

Recording Coming Soon – Unlock the Power of McGraw Hill Connect®

March 19 – SQL & Python Foundations for Business Students

March 19 – From Data to Decisions: Applied Analytics with Microsoft Power Tools

Find Your Fit

Find the right Business Statistics or Business Analytics product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.



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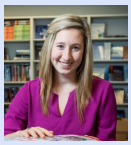

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