Business Statistics & Analytics

Monthly Newsletter

May 2026

Business Statistics & Analytics Classroom Best Practices

Sharpen Study App for Business Statistics & Analytics: Bite-Sized, Exam-Ready Study Support

Learn more about Sharpen Companion, a study app that provides textbook aligned quizzes, flashcards, videos, and personalized practice to help students prepare for exams and master course concepts.

Click here to learn more.

connect Digital Showcase

Enhance Learning and Career Readiness with Integrated Excel in Your Business Statistics Classroom

Learn how Integrated Excel enhances student learning through hands-on data analysis practice, immediate feedback, and auto grading, preparing students for career success.

Click here to learn more.

Business Statistics & Analytics Showcase

Business Statistics and Analytics in Practice is a comprehensive title that develops advanced statistical thinking through real-world business applications, with hands-on analysis using Excel, MegaStat, Minitab, JMP, and R.

Click here to learn more.

Analytics Insider

Stay ahead of the curve and maximize your success in the rapidly evolving fields of Business Statistics & Analytics with the Analytics Insider blog!

Meet the Authors of Data Visualization: Storytelling with Impact

Data Visualization: Storytelling with Impact equips students to turn data into meaningful, ethical stories using the AMPS framework and hands-on labs across industry tools like Excel, Power BI, and Tableau.

Click here to learn more.

Webinars

Check out our spring webinar series to boost your skills and elevate your courses:

On-Demand – Preparing Students to Thrive in an AI-Powered World

On-Demand – Hands-On Labs for Impactful Analytics & Visualization

On-Demand – Unlock the Power of McGraw Hill Connect®

On-Demand – SQL & Python Foundations for Business Students

On-Demand – From Data to Decisions: Applied Analytics with Microsoft Power Tools

Find Your Fit

Find the right Business Statistics or Business Analytics product for you! Take this short quiz to discover the right fit for your course.

Explore our Business Statistics & Analytics Products and Resources.



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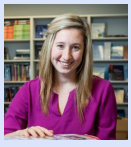

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